

ABSTRACT

A fishing lure configured to simulate a squid. It has an elongated body member that tapers at its front end and has a front ring for attachment to a fishing line. An elongated head member is connected to the front end of the body member by structure that allows the head member to freely wobble upwardly, downwardly, to the left and to the right at acute angles to the longitudinal axis of the body member. The connecting structure also includes structure that allows the head member to freely rotate approximately 180 degrees about the longitudinal axis of the head member. A plurality of flexible tentacles extend from an annular skirt that is secured to the rear end of the head member. The tentacles hide a hook that is attached to structure extending from the head member.